



INSTITUTE FOR  
FAMILY GOVERNANCE

You are invited to the **IFG New York Workshop**  
on **Monday, October 17th, from 1:30 pm-4:30 pm.**



## SPEAKER

**Fredda Herz Brown**, Relative Solutions

## EVENT DETAILS

**Monday, Oct. 17, 2022**

1:15 pm Sign-in

1:30 pm-4:30 pm Workshop

## TOPIC

### **Case Study: How to use FQ, Your Family Intelligence Quotient, to Strengthen Resilience and Long-Term Sustainability**

In this workshop, you will learn to make sense of how your family operates, including generational patterns, themes, and current decision-making dynamics which are all part of your Family Intelligence Quotient, or FQ.

- Fredda will guide you through a case study to understand the relationship forces at play in **managing a complex family enterprise transition.**
- You'll learn how to handle the tricky waters of the family emotional system so that **what appears to be a challenge can become an opportunity for growth.**
- Fredda will also demonstrate how to use a genogram as a roadmap for your Family Intelligence Quotient work.

Families that work on FQ are more resilient and better equipped for long-term sustainability.

## SPEAKER BIO

**Fredda Herz Brown** has been a pioneer and innovator in the family enterprise field. She has a career spanning more than a quarter of a century in which she co-founded Relative Solutions, a consultancy that addresses the complexities and challenges business families face. Fredda is the author of several books and regularly contributes to industry publications. Additionally, she serves as a guest lecturer for a number of academic programs. Fredda's interests and passions are focused on helping families better assess their sustainability skills and resilience.

## HOSTED BY:

**Ivan A. Sacks, Esq.**

**Withers**

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