



INSTITUTE FOR
FAMILY GOVERNANCE

You are invited to the **IFG New York Afternoon Workshop** on Thursday, March 14.
Register now to hear:

SPEAKERS

Paul Carbone (Co-Founder & Vice-Chair, Pritzker Private Capital)

Laird Koldyke (G5 and former Chair of the Board, Laird Norton & Founder & Managing Director, Winona Capital)

Francois de Visscher (G4 and former Director, Bekaert, Belgium & Founder, de Visscher Advisors & FODIS)



EVENT DETAILS

Thursday, March 14, 2024

1:45 pm Sign-in

2:00 pm-5:00 pm Workshop

TOPIC

How to use Family Direct Investments as a Tool to Train the Next Generation and to Reinforce Family Purpose, Mission & Cohesion

How families engage with their capital can impact their family purpose, mission and cohesion.

Family capital has inherent competitive advantages over traditional sources of capital, allowing families with the right direct invest strategy, team and processes to consistently generate attractive returns. *But beyond the financial benefits, families who employ the key elements of being an active direct investor can reinforce family cohesion, better align their capital with their family values and more effectively engage the family's next generation.*

Being a direct investor in operating companies is not for all families, but families can reclaim their legacy by moving along the spectrum from passive to active investing, even if it's for just a portion of their capital. *By employing active, direct invest strategies, families can help build better, more competitive and sustainable companies while both generating higher long-term returns and reclaiming family engagement, values and purpose.*

VENUE

John Oden

Alliance Bernstein

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New York, NY 10105

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